

**FOR IMMEDIATE RELEASE  
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**CONTACT: KIM MOORE, 617.797.7233  
OR KIM@FINALEDESSERTS.COM**

**FIRST EVER GOURMET COOKIE DAY  
FINALE NATICK COLLECTION  
LUCKY GUEST WILL WIN \$250 FINALE GIFT CARD**

NATICK, MASSACHUSETTS—The newly opened Finale Desserterie & Bakery at Natick Collection announces the first-ever Gourmet Cookie Day (Natick Collection location only) on Thursday, September 20th, 2007.

“We’re taking the entire day to spotlight our wonderful cookie menu which features the finest ingredients,” says Kim Moore, co-founder and head of marketing.

Guests may enjoy complimentary cookies all day long from 10am to 11:30pm. No purchase necessary. One per guest. Available while supplies last.

Guests who visit Finale Natick Collection on September 20th may enter to win a \$250 Finale gift card. No purchase necessary.

Gourmet Cookie Day is one of many events designed to introduce the Finale to the Metro West area, just outside of Boston.

About Finale Dessert Company: Finale is a leading branded specialty restaurant featuring fine plated desserts, including the company’s signature Molten Chocolate Cake. Finale Dessert Company currently operates four locations in Massachusetts: Park Plaza in Boston, Harvard Square in Cambridge, Coolidge Corner in Brookline and Natick Collection Mall in Natick.

**finale**  
We create sensational dessert experiences.®  
[www.finaledesserts.com](http://www.finaledesserts.com)



*High resolution photography available: people, plated desserts, carryout desserts, architectural interiors*