



CITY OF BOSTON, MASSACHUSETTS
Office of the Mayor
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Mayor Menino Announces Finale Moves Pastry Kitchen & Corporate HQ to Allston
Also Announces New Finale Restaurant Location Coming to the North End



Mayor Thomas M. Menino and Boston Redevelopment Authority Director John Palmieri today joined Finale Desserterie as they celebrated the opening of their new pastry kitchen with a cake cutting ceremony in Allston. Finale relocated their pastry kitchen to Boston from the suburbs bringing twenty jobs to the Allston site – a number that will rise as they grow and expand. Finale will also use the Allston site as their corporate headquarters.

“I’m proud that we were able to assist Finale in finding the right space in Boston for their new pastry kitchen and corporate headquarters,” Mayor Menino said. “We have a great business team that’s committed to helping businesses write their own success story. We provide loans, grants, technical assistance and so much more through different programs to help businesses grow and succeed.”

The Allston facility, located at 9 Travis Street, will produce Finale's award winning desserts, including the Ultimate Chocolate Cake, the Triple Chocolate Cookie, and the Molten Chocolate Cake. Executive Pastry Chef Nicole Coady and her team of pastry professionals will be mixing, baking, and creating cakes, pastries, cookies, and other delicious desserts in this brand new, 8,500 square foot kitchen. The company is considering adding a small bakery retail component to the site in the future. Finale spent half a million dollars to outfit the Travis Street location.

The City of Boston and the BRA worked with Finale over the last year to identify potential sites for Finale's new pastry kitchen and continue to provide assistance as Finale looks for sites to open additional desserteries in the city. Harvard University owns the Travis Street property and was also committed to bringing Finale to Allston and to this building, and provided significant financial incentives in order to make it happen.

At the event, Mayor Menino and Paul Conforti, President & Co-Founder of Finale Desserterie, announced that Finale's new fifth location will be located in the North End neighborhood of Boston. The restaurant, which is expected to open this fall, will be located on a portion of the former Martignetti's site at the intersection of Salem and Cross Streets, facing the Rose Kennedy Greenway. Finale will occupy 2,400 square feet of space, which will cost half a million dollars to outfit, where they will employ approximately 35-40 people.

Finale has been recognized as the national leader in the dessert-focused restaurant niche. They are perennial winners of Boston's Best Dessert awards, and they've been creating sensational dessert experiences in Boston's Park Plaza for 10 years. Last year Finale served over 400,000 people at their four desserteries in Boston, Natick, Cambridge, and Brookline.