

**FOR IMMEDIATE RELEASE**

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**Celebrate Mother's Day at Finale Desserterie  
And Participate in our Mother-Daughter Look-Alike Contest**

***Stop by any Finale location and we'll take the photo for you***

**Boston, MA (April 6, 2009)** – This Mother's Day celebrate the special bond with your daughter by participating in Finale Desserterie's Mother-Daughter Look-Alike Contest. In celebration of this special holiday, Finale invites all mother and daughter guests who share a striking resemblance to enter online at [www.finaledesserts.com](http://www.finaledesserts.com) by submitting a photo. Mothers and daughters can also stop by any Finale on Mother's Day Weekend, May 9<sup>th</sup> and 10<sup>th</sup>, and we will take the digital snapshot for you.

Effective on May 15-May 29, the general public may go to [finalephotovote.com](http://finalephotovote.com) and cast their vote for their favorite mother-daughter look-a-like pair. The mother-daughter pair who receives the most votes will win a weekend getaway at The Woodstock Inn & Resort in Vermont. Each person may vote only once. Winners will be notified and posted online no later than June 10, 2009.

To make reservations for Mother's Day, call Park Plaza at 617-423-3184; Harvard Square at 617-441-9797; and Coolidge Corner at 617-232-3233. For more information and hours visit [www.finaledesserts.com](http://www.finaledesserts.com).

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A trendsetter among dessert-focused restaurants, Finale offers a wide array of time honored favorites and specialty desserts, savory fare for lunch and dinner, and an impressive selection of illy coffee drinks, wine and cocktails. Finale has three Massachusetts locations: Park Plaza in Boston, Harvard Square in Cambridge and Coolidge Corner in Brookline. Expansion plans include the opening of new locations in Washington D.C. this fall.

